

El Segundo Herald

The Weekly Newspaper of El Segundo

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Inside This Issue

Calendar.....	3
Certified & Licensed Professionals	14
Classifieds	4
Crossword/Sudoku	4
Food	7
Legals	12,13
Letters	16
Obituaries	2
Pets.....	15
Politically Speaking.....	5
Real Estate.....	9-11
Sports	6,8

Weekend Forecast

Friday
Sunny
89°/62°



Saturday
Sunny
76°/57°



Sunday
Partly
Cloudy
71°/54°



A Successful Race for Education



The El Segundo Run For Education gets underway on a cool Saturday morning as the Elite Runners get the go-ahead. Over 1600 people participated in the annual community run. See story and more photos on page 8. Photo by ChristopherBarnesPhotography.com.

City's New PR Firm Gets Ball Rolling For Economic Development Push

By Brian Simon

After interviewing key stakeholders in town, visiting businesses and residential areas, and conducting a comparative review of competing cities, El Segundo's new public relations firm has quickly put together a general game plan to advance the local economic development effort in the race to attract new commercial tenants. Hired in February to brand El Segundo to outside firms and in particular those in the prime target creative media and hi-tech sectors, Paolucci Communications Arts (PCA) presented its positioning and communications platform last month to the City Council and Economic Development Advisory Council (EDAC).

During a "30-day immersion" period, five PCA senior team members interviewed Fortune 500 CEOs, heads of creative media companies, commercial real estate brokers, EDAC members and local residents; toured business districts and retail centers; and conducted numerous photo shoots to get to know El Segundo first-hand. While recognizing the city's history that "starts with aerospace and the refinery," PCA's report recognizes El Segundo's subsequent growth and business diversity and that it "has evolved into a world-class leader in technology and innovation." Emphasizing El Segundo's "combination of small-town charm and big-city amenities" that has attracted both start-up companies and major corporations, PCA divides the community into 10 distinct districts. The list includes Chevron, Smoky Hollow, Residential, Plaza (El Segundo), Downtown, Corporate (where Mattel and DirecTV hold court), The Edge (Campus El Segundo), Aerospace, Continental (Rosecrans), and Wedge (the Douglas Street and Utah Avenue corridor where Time Warner resides).

El Segundo's low taxes and leasing rates, centralized location and approachable City departments add up to conditions where all types of businesses can thrive, according to PCA's report that maintains "the city has it all. A unique combination of downtown professionals and midtown creatives...."

Out of the interviews with stakeholders, PCA got a sense of the current perception of El Segundo. In addition to posting various pull quotes that spoke positively of El Segundo's business-friendly offerings, small-town feel, thriving tech community, proximity to LAX and more, PCA also lists a number of keywords the

stakeholders used to describe the city. Among the one-word responses: Aerospace, industrial, technology, hard-working, entrepreneurial, coastal, urban, start-up, headquarters, safe, authentic, incubator, and opportunity.

The report goes on to identify the chief competitors hoping to entice creative media and tech firms, including Santa Monica (tagged as the "New Silicon Valley"), the relatively new urban community Playa Vista, and Culver City (the "Heart of Screen Land") that offer their own unique amenities to prospective tenants. In order to help El Segundo stand out, PCA defines

See Economic Development page 8

Bill Fisher Reflects on His City Council Tenure

By Brian Simon

Though he finished as the top vote-getter in the 2010 election when he secured a second term on the El Segundo City Council, Bill Fisher left nothing to chance four years later. "I walked precincts more in this election than I did during the last one and I took nothing for granted," he reported. "And I felt that the response was especially positive. I would knock on a door and people would say, 'You have my vote.'"

But ultimately the end result didn't add up for the now former Mayor, who finished in third place in the race for two Council seats in the April 8 election. So what went wrong? "While I accept that the voters have spoken, I think it came

down to a few key factors in particular. One, I believe there may have been left-over backlash because of the Council vote last May to make a mayoral switch that moved me into the position in place of Carl Jacobson," Fisher said.

A mid-term mayoral change was unprecedented in El Segundo's history and Fisher felt that people who questioned the move may have looked at the election as a way to correct the situation. "More than anything, I think some folks didn't agree with the process of how it happened, but I had gone to Carl in advance about it," Fisher said. "As I said at the time, I felt the Mayor needed to promote economic development and if Carl wasn't able

See City Bill Fisher, page 13

Obituaries

Wynogene McNulty

Wynogene McNulty passed away on April 18, 2014 at the age of 79, after a brave battle with cancer. She was a long time resident of El Segundo before moving to Tehachapi, CA in 1990.

Wynogene was born in March of 1935 in South Gate, CA to Oscar and Johnnie Allen. She was raised with her sister, Clisby Crook and brother, George Allen in El Segundo. She was an El Segundo High School graduate, class of 1952. She wed Jerry McNulty in March of 1953 and raised their four children here. After moving away, she continued to visit El Segundo often and served on the board for the ESHS Alumni Association.

For many years she worked as a swim instructor and teacher's aide for the El Segundo School District. In Tehachapi, she worked for the



Mountain Meadows District.

Wynogene grew up riding horses. She was in the swim club as a teenager and continued swimming until a few years ago. Her passions included garage "sale-ing", cooking, and visiting with family and friends.

She is survived by her devoted husband of 61 years, Jerry McNulty, son Brian (Mary) McNulty, daughter Gail Embry, daughter Maureen (Bob) Harrop, and son Bradley (Sebrina) McNulty, and nine loving grandchildren.

Services will be held at 11 a.m. on Saturday, May 3 at St. Malachy's Catholic Church in Tehachapi. In lieu of flowers, the family asks that you donate to Hoffmann Hospice of Bakersfield www.hoffmannhospice.org/make-a-donation/ or The American Cancer Society www.cancer.org in Wynogene's honor.

Stanley Edward Ayer

Stan was born July 4, 1951 in Hawthorne, CA and was raised in El Segundo, CA, graduating from El Segundo High. Stan attended El Camino College before being drafted into the Army in Alaska. He worked for Chevron USA for nearly 33 years.

He is survived by his wife Valesta of over 28 years; daughters Caitlin and Carolyn (Sean) Hinkle and future first granddaughter; his brother Randy (Christine); niece Casey and



nephew Jesse and his family; his Aunt Marybell Gorre; and many cousins.

Stan passed on April 17, 2014. A Celebration of Life will be held on May 4 at 1:00 p.m. at Chevron Park in El Segundo, 324 W. El Segundo Blvd. Stan was a wonderful, loving husband and devoted father. He will be truly missed, not just by his family, but also by many who have come across his path.

Lee Edward Ayer

Lee passed on November 2, 2012. A Celebration of Life will be held May 4 at 1:00 pm at Chevron Park in El Segundo, 324 W. El Segundo Blvd.

Lee was born March 3, 1919 in Crawford, CO and was raised in El Segundo, CA, graduating from El Segundo High. Lee as a World War II Veteran. He raised his family in



El Segundo and worked for Pacific Bell for over 30 years.

He is survived by his sister Marybell Gorre; sons Stan (Valesta) and Randy (Christine); grandchildren Carolyn, Caitlin, Casey, Jesse (Amy); great grandchildren Eva, Kira, and Summer; and many nieces and nephews. Lee was a beautiful person

and was loved by many.

Walter G. Krumbach

June 15, 1959 – April 27, 2014

Walter George Krumbach was born on June 15, 1959 to Karl T. and Bernita C. Krumbach in Hawthorne California. Walt graduated from Hawthorne High School and entered the police academy for the El Segundo Police Department at the age of 21. He spent some 30 years at the Department, earning the rank of Lieutenant and retiring in 2010.

In 1982, he married Kathleen McIntyre after meeting her while on official police department business. They raised three beautiful children: Kent (who married Ashley Hastings in 2012 and whom are blessed with



a son Caden), Alaina and Karl Joseph (KJ).

After retiring from the El Segundo Police Department, Walt became Security Manager for Chevron Products Company, where he worked until his untimely death on April 27.

He is survived by his mother, Bernita, his wife Kate of 32 years, his children Kent, Alaina and KJ, grandson, Caden and his sisters, Karen Clancy and Ellen Meier. He was preceded in death by his father, Karl.

His smile and his sense of humor will be missed by his co-workers, friends and

See Obituaries, page 16



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Please join the



in Celebrating

Floyd "Mr. El Segundo" Carr Day

Saturday, May 3rd

The Standard Station will donate 20% of the days proceeds
to the *Floyd & Helen Carr Scholarship Fund*
managed by the El Segundo Education Foundation.

If you are unable to come to the Standard Station, please go to ESEDF.org and
make a donation to the *Floyd & Helen Carr Scholarship Fund*.

Standard Station * 226 Standard Street * El Segundo, Ca

SchoolSpotlight

Fun for Center Street Cougar Kids and Parents at Stem Night

By Alexis Oakley
El Segundo USD Writing Intern

Center Street Elementary School hosted its Second Annual STEM (Science, Technology, Engineering, and Math) Night on March 26th. This is just one of the family nights that the PTA holds for families to have fun together by learning and exchanging ideas. Together children and their parents engage in a fun, exciting, and creative atmosphere. STEM Night proved to be a hugely successful evening out for families. Many students were talking about what exciting, new activities next year has in store. Lisa Desemone headed the event and worked with an exuberant Ms. Monahan to put together a

very successful event. “Ms. Monahan was very enthusiastic to host this years STEM Night and she had some fresh ideas to add to what had been successful the year before,” Desemone said about working with Ms. Monahan.

The event was held in the school’s cafeteria, outdoor quad and library. Center Street was able to recruit the help of local USAF volunteers who organized and staffed two really fun and educational activities as well as lending support in various other aspects of STEM Night. The El Segundo High School Robotics Team made their second appearance and demonstrated their famous t-shirt cannon shot, which proved to be a great

See Center Street, page 16

It’s That Time of Year: College Acceptances at ESHS

By Cece Stewart,
Freshman at El Segundo High School
What college are you going to?
How did you get there?
How was it waiting for the response?
Was this your first choice?



Stefi Moye, Senior at ESHS, will be attending UCLA next year. Photo by CeCe Stewart.

These are questions that are commonly asked to seniors getting ready to go to college. For most, applications were submitted in December and the waiting began, with decisions by colleges sent by April 1. Now we see ESHS seniors proudly wearing sweatshirts bearing the name of the colleges they will go to. But, the nerves and stress of getting into, and deciding on, college can surely be stressful. I interviewed various seniors at El Segundo High School and asked these exact

questions. Here are the responses:

Izzy Castro:
What college are you going to? CSU Chico
How did you get there? I don’t think I did anything specifically to get there. It wasn’t like all my life I had aspirations to go to Chico. I didn’t even know it existed until this year quite frankly, and I’m not going to kid myself and compare it to Stanford or anything but I’ve always had a pretty good work ethic. I just did my work in school, and put effort, and then effort into anything school related.

How was it waiting for the response?
Waiting for responses from all colleges was just stressful. Even from waiting for responses from schools you didn’t even want to go to. it’s a really big pride thing, obviously you don’t want to be rejected from anywhere. But, realistically speaking, if you aren’t going to go there it’s pointless to get an acceptance, but it’s satisfying to know you have the option to go there.

Was this your first choice? My first choice was originally Cal Poly Slo. But, I sort of found out after I applied that my major was only a credential in their program so I wouldn’t have benefitted fully from going there.

Sofia Farfan:
What college are you going to? El Camino
How did you get there? I simply applied, and went on to take placement exams, and

See College Acceptances, page 8

Calendar

There is a limited word count of 20 words and fees will apply. Email to escalendar@heraldpublications.com. Deadline for submissions is Thursday at 9 a.m.

THURSDAY, MAY 1

• AYSO youth soccer Fall season registration begins. Register online at eayso.org or www.ayso92.org for more information.

• Summer Fashion Show benefitting Olive Crest at Risk Youth, 7 p.m., El Segundo Museum of Art, 208 Main St. For more information, call (562) 977-6911

SATURDAY, MAY 3

• Tree Musketeers’ tree care group in

Memory Row, 10 a.m.-Noon, also on 5/7 from 2:30-5:30pm. For more information email volunteers@treemusketeers.org or call (310) 322-0263.

TUESDAY, MAY 6

• City Council Meeting, 7 p.m. City Council Chambers. For more information call (310) 524-2306.

ONGOING

• Farmer’s Market, Thursdays 3-7 p.m., Main St. between Holly and Pine Avenues. For more information call Val at (310) 615-2649.

• El Segundo Library open on Fridays from 10 a.m.-5 p.m. •

Chevron STEM Support Continues for Elementary Grades

By Janice Hickey for El Segundo USD

Dovetailing on the extraordinary success of the Project Lead the Way (PLTW) Engineering Program available in grades 7-12, made possible through the generosity of Chevron, El Segundo’s elementary school students in grades 3–5 now will also have access to this prestigious engineering program. Starting Fall of the 2014-15 school year, the \$200,000 Chevron grant awarded to ESUSD at the Tuesday night Board meeting is earmarked to support STEM (Science, Technology, Engineering & Math) programs in grades 3 through 5 with an eye to providing younger students challenging hands-on activities designed to spark and enrich their innate scientific curiosity.

Marisa Janicek, Director of Educational Services for ESUSD, is thrilled with the grant and the opportunities it will afford younger students. “Studies show students exposed to challenging scientific and mathematical concepts before the 4th grade maintain an increased interest and passion for STEM coursework, which ultimately ties into career choices later in life in the engineering, technology, science, and math fields. This Chevron grant will make it possible to replicate the very successful Project Lead the Way program currently available at the middle and high school, and articulate that program down to the elementary grades.” With this grant,

See Chevron, page 14

Business Briefs

Middle School Band Students Win Gold Award



ESMS advanced band students, under the guidance of Mr. Tony Bancroft, participated in “Heritage Worldstrides Performance” at Basic High School in Henderson, Nevada, on April 12, 2014. ESMS Band won first place and successfully received the Gold Award, which they received at Las Vegas’s Circus Circus Adventuredome. Photo by Sassan Senaati.

Floyd Carr Day

Not many of us are born, raised, get married, raise a family and pass away in the same place, but Floyd Carr did. That in itself is unusual, but the fact that Floyd Carr volunteered for 75 years in the community he loved so dearly is simply amazing. To recognize Floyd and a life well lived, help us celebrate Floyd Carr Day, a day designated by the El Segundo City Council, on Saturday, May 3, 2014.

As a way to honor Floyd Carr, Ed Eccles, owner of Standard Station at 226 Standard Street, will be generously donating 20% of the proceeds from May 3rd to the Floyd and Helen Carr Scholarship Fund. Eccles, a longtime El Segundo resident and business owner says, “I am thrilled to contribute to the Scholarship Fund as Floyd was a very positive influence and role model in my life. I have known Floyd for over 45 years and when growing up, he always made me feel as ‘one of the family’. Floyd is Mr. El Segundo!” Stop by Standard Station located at 226 Standard Street, for a burger and raise a glass to Floyd, who loved and served El Segundo for nearly eight decades, or please help keep the spirit of community service and volunteering alive by donating to the scholarship fund. In this way, the Carr Family can honor a graduating senior who exemplifies the spirit of community and volunteering with this scholarship. To donate directly to the Floyd and Helen Carr Scholarship Foundation visit www.ESEDF.org. On behalf of the Carr Family, we wish to thank those who have already generously donated. •



We’re delivering on our promise.

The Draft 2014 Short Range Transportation Plan is available for public comment. The Plan highlights how Metro is delivering on projects and programs over the next ten years.

Attend a Community Meeting in your area:

May 6, 2014, 6:30pm
SAN GABRIEL VALLEY
El Monte Metro Bus Station
3rd Floor
3449 Santa Anita Av
El Monte, CA 91731

May 7, 2014, 6:30pm
GATEWAY CITIES
Salt Lake Park
Recreation Center Lounge
3401 E Florence Av
Huntington Park, CA 90255

May 8, 2014, 6:30pm
SOUTH BAY CITIES
Hawthorne Memorial Center
3901 W El Segundo Bl
Hawthorne, CA 90250

For more information, visit metro.net/srtp2014 or call the hotline at 213.922.2833.

If you are not able to attend a meeting, you can still submit comments by May 12, 2014 to:

✉ Countywide Planning & Development
One Gateway Plaza
Mail Stop: 99-23-2
Los Angeles, CA 90012
Attention: Robert Cáliz

✉ metroplan@metro.net

All Metro meetings are held in ADA accessible facilities. Translations and other ADA accommodations are available by calling 213.922.2833 at least 72 hours in advance.

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Each Sudoku puzzle consists of a 9X9 grid that has been subdivided into nine smaller grids of 3X3 squares. To solve the puzzle each row, column and box must contain each of the numbers 1 to 9.

Politically Speaking

One Man's Opinion

By Gerry Chong

Just went a'flippin' through the papers this morning, hoping against hope that this is the day.... the one day the government that wants to make all decisions for us

has concluded methane is a greenhouse gas that pollutes the environment, and that cow flatulence is a major source of methane. In late March the EPA has proposed cutting methane by 25% by 2020, no doubt laying

"In 35 states welfare paid more than the minimum wage, and in some places like Hawaii, welfare paid over \$60,000 per year!"

individually, can finally do something right. My good old boy buddy from Texas often laughed and said, "Even a blind pig finds an acorn once in a while" so keep your hopes up. Maybe today is the day.

Anyway, on to page one: it seems President Obama said he would respond to the Ukrainian crisis in a measured way, with no boots on the ground. Well, guess what? Today the Pentagon announced 6,000 U.S. paratroopers would be sent to Eastern Europe in response to the crisis. Maybe these troops won't wear boots, thus rationalizing the president's prior message. Seems to me most people would want a president to respond in a clear and unequivocal way, but this president wants to so nuance his message that there is no meaningful message.

Well, on to page two we go. The IRS had given \$2.8 million in bonuses to 2,800 employees who had not paid their income taxes. While that is a violation of federal law, it is not a violation in the union contract so the government must enter a grievance procedure with the union to require employees pay income taxes. Otherwise they can keep their bonuses for their good work.

Now to news about the environment: Having tracked cows for years, the EPA

the groundwork for a new federal law requiring cows to conduct themselves in a more ladylike manner. After all, the human race depends on it.

Flip the page again to state and local news: 26 states have found a win-win solution to the growing cost of paying for their prison population while promoting government health insurance. First, prisoners are enrolled in Medicaid so their costs are transferred to the Feds. Then when prisoners are released they will be automatically enrolled to a healthcare plan at taxpayer cost. Voila! Fewer uninsured people so it's a "two-fer"one winner.

And finally, on to the last page of the paper: The Cato Institute released its report entitled "The Work versus Welfare Tradeoff," which concluded that in 35 states welfare paid more than the minimum wage, and in some places like Hawaii, welfare paid over \$60,000 per year! Yet, The New York Times bemoans the fact that the poor and middle class are falling behind the rest of the world in per capita revenue. Clearly the solution to poverty is to raise the minimum wage to the level of welfare.

Oh, well, I'll just throw today's paper in the trash, and hope tomorrow we'll see stories of the government's successes. •

Another Man's Opinion

In Need of Trustworthy News Outlets

By Cristian Vasquez

This week there has been a feud going on between two cable-television stars. Anchor of Comedy Central's The Daily Show Jon Stewart and Fox News anchor Sean Hannity have been in the middle of an entertaining back-and-forth that was triggered by comments made by Stewart. Naturally, Hannity responded and now we have an entertaining exchange between one of the loudest conservative voices on television and one of the funniest late-night comedians on TV. As funny as it is to see Stewart and his team of writers tear Hannity apart one clip at a

cycle, a half-an-hour comedy show is infinitely better at sorting out the lies and propaganda packaged by these news outlets.

However, because Stewart and his staff of writers are in it for the comedy and entertainment value of things, they are not the answer to this lack of efficient information. The Daily Show's writers compile some great investigative pieces that are informative and worth the 30-minute investment each night, four times a week, 40 weeks out of the year. Still, the show airs on a network that is home to comedian Daniel Tosh and his collection of internet videos

"Also, I do enjoy The Daily Show because it makes fun of the absurd flaws in the media, among conservatives and liberals, and anything pop culture related."

time, it is a reminder that the biggest sources of news for Americans are beyond inefficient.

In honor of full transparency, I will admit that I am not a fan of Fox News. They are irresponsible in using fear to reinforce conservative principals with their viewers, with absolute disregard for honesty. Also, I do enjoy The Daily Show because it makes fun of the absurd flaws in the media, among conservatives and liberals, and anything pop culture related. Yet, this exchange highlights what a short attention span we have as a society and the desperate need for real fair and balanced news. Considering MSNBC, Fox News, or even CNN, as unbiased, fair, or balanced news sources is a horrible mistake. The truth is that when a 30-minute news satire can accurately ridicule and highlight the hypocrisy and inefficiency in our major news outlets, then we have a huge problem. In this world of the 24-hour news

featuring people falling off roofs, getting hit by cars or anything resembling a typical frat party on a Saturday night. So we have to take their programming for what it is: entertainment.

The frustrating thing is that the biggest news outlets that exist on cable television are a failure. They fail to simply provide the news and instead serve to promote liberal or conservative agendas. MSNBC is to the liberals what Fox News is to conservatives: a source of information meant to reaffirm their beliefs and biases. So instead of giving us quality news coverage, productive analysis of events, or constructive criticism of any sort, these news agencies provide all of the material needed for The Daily Show to succeed. I am sure the Hannity/Stewart feud will eventually settle down; each side will believe they won the feud but Americans will continue to lack a dependable news source. •



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Sports

Cheating in Baseball

By Adam Serrao

Last Wednesday night at Fenway Park, the baseball world was put on notice when Yankees pitcher Michael Pineda was ejected from the game in the second inning of New York’s 5-1 loss to the Red Sox. Boston manager John Farrell complained that pine tar was blobbed on the side of Pineda’s neck. The embarrassing part was, for Pineda, that this wasn’t the first time that he had been seen with the obvious print of pine tar on one part of his body or another. Despite Major League Baseball’s clear stance on the use of illegal substances in the game, however, most players and coaches didn’t seem to mind. Many instances of cheating have arisen throughout the years in the game of baseball, but while drugs like steroids and HGH are so heavily frowned upon, substances like pine tar have recently seemed to have been given a pass by both players and fans alike.

Once officially caught, Pineda was suspended 10 games by Major League Baseball “for possessing a foreign substance on his person.” 10 games may, at first, seem to be a little excessive, but as Executive Vice President of Baseball Operations Joe Torre stated, “We just felt that, with the ten games, it was necessary for him to miss two starts instead of just one.” On top of the suspension, however, Pineda should have been more embarrassed than anything. Just a week and half prior, in an April 10th game against the Red Sox, Pineda had attracted the opposing team’s attention by using a substance that looked eerily similar to pine tar on his mitt and later on the palm of his hand. Since the opposing manager never came out and said anything to the umpires, he was never caught and got away with the

infraction. In the very next series against one another, almost like a robber breaking into the same house two nights in a row, Pineda was seen using pine tar again, except this time, more obviously. While most players and coaches choose to just let it go, Red Sox manager John Farrell was forced, this time, to bring it to the attention of the umpires.

“I think we are all embarrassed,” Yankees General Manager Brian Cashman said. The embarrassment was real, but not only for Cashman. “The truth is that I feel stupid,” Pineda told ESPNDeportes.com. “It was a last minute decision when I went out in the second inning, and since I was unable to see myself, I did not know how much I put on until I saw the video.” Those watching Pineda on the mound probably couldn’t help but feel embarrassed for the guy. Most people who cheat do so indiscreetly: Pineda, however, chose not only to put a huge portion of the stuff on his neck for everyone to see, but he did it in his very next start against the team that he should have been caught for using it against not even two weeks previously. “Guys look to create a grip,” opposing manager John Farrell said, “but typically you’re not looking to be as blatant.”

Despite the idiocy of it all on Pineda’s part, other players, including those on the opposing team, don’t seem to have much of a problem with what he did. Red Sox catcher A.J. Pierzynski thinks that it could help with the safety of the players coming up to the plate. “I don’t have a problem with guys that do it,” he said. “I know as a hitter, I want to get in there and know that the guy has a grip. Put it on your hat, put it on your pants,

See *Cheating*, page 8

Sports

Eagles Swept out of League Title Hopes

By Gregg McMullin

The Pioneer League baseball rivalry between El Segundo and Torrance has come to an end with the Tartars sweeping the Eagles. With league realignment that moves El Segundo into the Ocean League starting in the fall, the teams battled in one last two-game set.

“A new format to the annual El Segundo Alumni Game is taking place this year. Scheduled for Saturday, May 17th, the game will pit two teams of former players against each other.”

The first one saw the Tartars winning 4-1 and the second one 7-4 in eight innings.

In the past ten years the two schools have been so closely matched that the over all record was 11-10 in favor of Torrance. That odd game was a 7-1 El Segundo win in the 2006 CIF-SS semi-final game; dubbed “The Bee Game.”

On a cool blustery evening the two teams played their last league game for the foreseeable future in front of a large boisterous crowd. “It was a lot of fun, just a great rivalry,” Torrance coach Ollie Turner said. “The kids think it’s Yankees-Red Sox. It’s a big deal.” This last game closes a chapter of one of the South Bay’s greatest baseball rivalries. Think in terms of the Boston Red Sox versus the New York Yankees or Giants versus Dodgers; that’s how heated it has become over the years.

Torrance took a 1-0 lead in the second inning without getting a hit. El Segundo starter Hunter Lewis hit Kyle Smith with a pitch and walked two batters to load the bases. Then Lewis hit Robert Sylvester in the back with a pitch to bring in Smith. Torrance added another run without a hit in the third inning. After a walk and an error, Torrance scored on a first-and-third play, taking advantage of another Eagles miscue to take a 2-0. The Tartars added another run in the fifth on a double and bloop-single to make it 3-0.

Connor Underwood’s sacrifice fly that scored Jake Palmer was all the offensive production that the Eagles could muster. Torrance added one more run in their half of the sixth to cap both team’s scoring. The Eagles out-hit the Tartars but they were undone by six walks, a couple of hit batters and untimely errors that Torrance took advantage of.

A number of the players have known each other from facing each other in various sports and at other baseball levels. Torrance has 6 players and El Segundo has 12 players on their rosters that played against each other in the 2012 Babe Ruth League 15-year-old Pacific Southwest Regional tournament; El Segundo finished third at the World Series.

The Eagles staked Eagles’ ace Willem Mostert to a 2-0 lead in the first inning. Jake Palmer singled and scored on an RBI single by Lars Nootbaar. Nick Saucedo’s sacrifice fly gave the Eagles a 2-0 lead. That lead was short-lived when Ryan Eastburn drilled a two run single to tie the game in the second inning.

With El Segundo leading 4-3 in the sixth inning, the Tartars benefitted by a throwing error to tie the game. With a pinch runner on second base Nootbaar made a dazzling highlight reel play up the middle to save a sure RBI single with one out. Nootbaar threw the hitter out on a spinning play. When Torrance pinch runner Billy Bryant rounded third base too much Eagle first baseman Noah Bergren’s throw back to third base bounced and got away allowing Bryant to score the tying run.

The score remained 4-4 before Torrance rallied in the top of the eighth. Eastburn was hit by a pitch, Kyle Smith walked and

JD Kruger sacrificed the runners over. Sean Trevino was intentionally walked to load the bases. Light hitting Jacob Gurwell fouled off a squeeze attempt before striking out. Then number nine hitter, Dominic Haynes drove a ball to deep center field. Eagle center fielder Nick Karsseboom had a bead on the fly ball,

ran up the embankment for the ball but it caromed off his glove and three runs scored and the Eagles fell 7-4.

The Eagles’ title hopes are thin at best. They’ll need a lot of help as well as needing to run the table from here on out. The Eagles hosted Lawndale yesterday and are on the road Friday. Next week the Eagles host North Torrance on Wednesday and wrap up the regular season the following week against South Torrance.

Alumni Game

A new format to the annual El Segundo Alumni Game is taking place this year. Scheduled for Saturday, May 17th, the game will pit two teams of former players against each other. According to organizers it will give more players an opportunity to play. The other change is to make it more of a reunion of sorts and expand it to a weekend of activities. It will include a golf tournament on Friday, May 16, to help raise money for the baseball and surf team programs. The after-hacking party is scheduled to take place at the Old Town Patio, 115 Richmond Street. For more information on playing in the game or supporting the golf outing please contact Craig Cousins at (310) 413-1090.

Junior Varsity Baseball

The Eagles split with Torrance winning 13-5 and dropping one 10-6 and are tied atop of the Pioneer League standings with Torrance at 3-1. In the first game with the game tied 5-5 in the sixth inning the Eagles sent 13 hitters to the plate. They went on to score eight runs on just three hits. They took advantage of six walks and two hit batters and Jackson Walz’s two run single capped the scoring.

Frosh/Soph Baseball

Torrance broke El Segundo’s nine-game winning streak with a 6-3 win at El Segundo to begin Pioneer League play. Justin Ostler pitched well, giving up one unearned run in a complete game effort that earned him nothing more than a loss. Noah Ruedas had three hits while Kobe Estrada and CJ Shevlin had two hits each to lead the Eagles attack.

El Segundo gained a split with Torrance with a 5-0 win on the road. Jackson Stone threw a complete game four hit shutout to earn the victory. Estrada doubled home Evan O’Connor to give Stone all the runs he needed in the first inning. Sean Emery doubled and was squeezed home by Nico Celestial for the second run in the fifth inning. Ruedas and Emery drove in runs in the sixth inning to help seal the win.

The Eagles rallied to defeat West Torrance 4-2 in a non-league game. Justin Villafana and Ryan Maryoung pitched two shutout innings each with Maryoung earning the victory. Kobe Estrada pitched the seventh to get the save. Down 2-0 in the third inning, the Eagles scored twice with key hits from Stevie Aldana, Estrada and Emery. The Eagles secured the victory with two runs in the bottom of the sixth inning. Jake McDonnell singled, was sacrificed to second by Mark Binder and scored on a double by Nico Celestial. Celestial scored to a sacrifice fly by Jackson Stone to finish off the scoring. The Eagles improved to 15-3 overall and 1-1 in league play. •



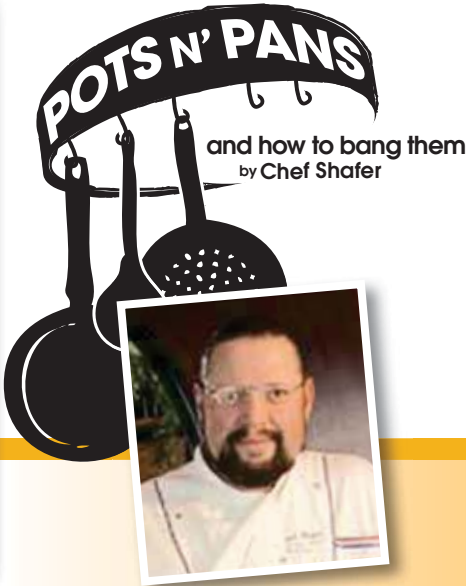
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The Meyer lemons are coming in and they are very juicy this year. I love to use them to make a Meyer lemon key lime style pie. If you don't know what a key lime pie is then you've got to go to the Florida Keys and try one. When I was a kid I would go down to the keys and dive into the pie that is made out of the limes that grow in the region. It's pretty easy to make. It just takes time to squeeze the lemon juice. You know what they say "if life gives you lemons... make lemon pie!"

The Chef



Meyer Lemon Pie



Crust
2 cups graham cracker crumbs • 1/2 cup sugar • 6 tablespoons melted butter
Mix together in a bowl then press into a 10-inch pie pan.
Bake in the oven at 350° for 20 minutes then cool.

Filling
2 x 4 oz. cans condensed milk • 1 cup fresh squeezed Meyer lemon juice • 2 eggs
Mix together; pour into cooled pie shell and bake at 350° for 15 minutes then cool.

Topping
1 cup sour cream • 3 tablespoons powder sugar • 1 teaspoon lemon zest
Mix the sour cream and sugar together and pour over cooled pie.
Sprinkle with the zest, chill and eat. •

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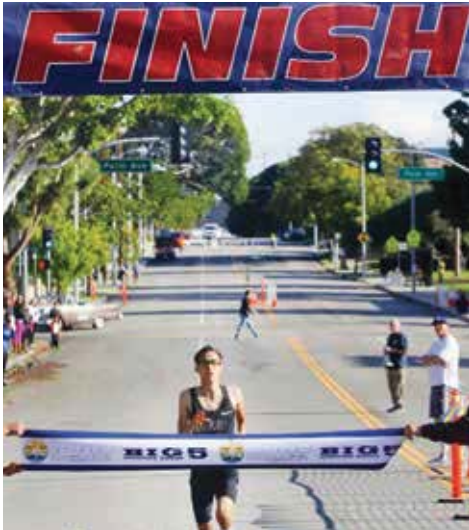
Sports

El Segundo PTA Run

By Gregg McMullin

Over 1600 runners took the streets in the 23rd Annual El Segundo PTA 5K/10K Run. With perfect conditions on hand and a challenging course for runners the race was another success for organizers. One thousand and fifty-four El Segundo residents took part in either the 5K or 10K race.

In the 5K, Alex Koran was the first resident crossing over the finish line in 18:43. He was just ahead of his El Segundo high school cross country team mate, Oliver Chen, who crossed



Overall 5K winner Omar Torres cruises to victory. Photo by Gregg McMullin.

over less than a second later.

Amy Shertzer was the first El Segundo female

resident to cross the finish line. Hannah Curran ran a great race and finished just ahead of



Four friends from Crossfit gym gather before the start of the El Segundo Run for Education. Pictured are: Rene Watson, Paul Kinsella, Tami Higa, and Colleen Thompson. This was Paul's 1st 5K. Photo by ChristopherBarnesPhotography.com

one of Richmond Street School's top teachers Valerie Voboril.

5K top female El Segundo residents-highlighted names means they won their division: (8) **Laura Severson** and Stephanie Rodriquez; (9-10) Lindsey Eisenman, Katie Callahan and Arianna Goitom; (11-12) **Gabby Lee**, Natacha Lee, and Chloe Samia; (13-14) **Dylan Leach**, Karina Kramer and Lauren Cervenak; (15-17) **Hannah Curran**, Brianna Harmon and Piper Mathews; (18-23) **Katianna Lee**, Jasmine Villarreal and Bridget Reed; (24-29) Natalie Welsh, Brittany Mecouch and Chante Squires; (29-34), Natalie Getz, Brette Waters and Kristina Witzcak; (35-39) Amy Shertzer, Valerie Voboril and Heidi Anderson; (40-44) Jenny Severson, Michelle Wilkerson and Crystal Lajoie; (45-49) **Marcia DeAngelis**, Lee Boyles and Dyana Goldston; (50-54) Kristin Walz, Angela Phillips and Robin Lebowe; (55-59) **Jeanne Peters**,

Parvaneh Delbakhsh and Carol Ericson; (60-64) **Deborah Dorsey**, Ginny Kirk and Pam Renfro; (65+) Nancy Jacobson, Irene Turner and Betty Robichaux.

Top female residents in the 10K (14-17) **Chrizelle-Kayla Soon**; (24-29) Yahaira Garcia and Natalie Wright; (30-34) Amy Schlumberger; (35-39); Amy Sinabaldi and Kristen Kneipp; (40-44) **Victoria Samia**; (45-49) **Lisa Cameron** and Sandi Black; (50-54) **Kelly Hicks** and Lyn Austin; (55+) Kathryn Gardner.

Top El Segundo male residents and highlighted names means they won their division, (8) **Frank Owen** and Michael Severson; (9-10) **Duke Durand**, James Pearson and Mikas Marinos; (11-12) **Nate DeAngelis**, Mark Monin and Bailey Davis; (13-14) **Billy Brasher**, Sean Lee and Noah Fenton; (15-17), **Alex Koran** and Oliver Chen; (18-23) Dylan Williams and Trevor Hollick; (24-29) Daniel Doty and Giancarlo Garcia; (30-34) Baron Frost and James O'Neill; (35-39) **CJ**



Dennis Williams, the oldest runner at 84, poses with his grandson Dylan. Photo by Gregg McMullin.

Walsh and Bill Jordan; (40-44) **James Fenton**, Drew Boyles and Aaron Frank; (45-49) Alan

Leach and Bob Turnbull; (50-54) Paulo Gerard and Mark Cervenak; (55-59) **Bob Schaffhauser**



Duke Durand, 5th grader from Richmond school, finishes the 5K, first in his age group. Photo by ChristopherBarnesPhotography.com

and Gene Canzano; (60-64) **Neil Frerichs**, Mike Ristovski and Paul Lavoie; (65+) **Musa Abdelshife**, John Telfair, Alan Peters, (75-79) **John Frederick** and George Davis and the oldest runner at 84 years young Dennis Williams.

Top El Segundo residents in the 10K, (13-17) **Gavin Glynn**, and Scott Willis; (18-23) **Connor Forsyth** (30-34) **Michael Witzcak** and Patrick Volosin; (35-39) **Rick Weis** and Goran Da Silva; (40-44); Tim Hepburn and Andrew Kleckner; (45-49) Christopher Olsen; (50-54) Frank Glynn and Herman Romero; (60+) **Henry Forgione** and Terry Marchewka. •

Cheating

your belt, put it on your glove, whatever you have to do. You just can't do it that blatantly. That was what the biggest issue was. No one has an issue with him doing it. It's just more of the fact that it's so blatant." Sure, it's not steroids, stealing signs, a corked bat or, heaven forbid, betting on a game (see Pete Rose), but it is plainly written in the rules of the game that the use of illegal substances is just that: illegal. If Pineda wanted to get away with it,

he perhaps shouldn't have put it on his neck. Maybe a little on his forehead to keep his cap on straight would have been a better idea. Pineda's recent gaffe has brought to light some of the other biggest cheaters in baseball and has given us the opportunity to take a look back. For instance, the 1919 Chicago White Sox. Who could forget about the Black Sox World Series scandal and the involvement of the mob to fix what was, at the time, the biggest sporting event

on the planet? Certainly 'Shoeless' Joe Jackson wouldn't. There was Albert Belle and his corked bat and distinct predisposition to running into second baseman with the clear intent to injure them. Of course, the aforementioned Pete Rose makes the list with his gambling tendencies. John McGraw hid balls in the outfield, spiked opposing players with his cleats, watered down base paths, grew out the infield grass and even started a riot. After getting into a fight with

the opposing third baseman, a riot begun that eventually destroyed 170 neighboring buildings in 1894. Ty Cobb sharpened his spikes, George Brett has a pine tar incident named after him and who could possibly forget about Mark McGwire, Sammy Sosa, Roger Clemens, Barry Bonds and the many, many other that have made baseball the game it is today. Now Pineda's pine tar incident doesn't sound like such a terrible offense after all. •

from page 6

College Acceptances

to speak to counselors.

How was it waiting for the response? I didn't have to wait since it is a JC.

Was this your first choice? It wasn't my first choice. But after some thinking, I decided it was the best choice for me and would lead me to more options in my future.

Malcolm Au:

What college are you going to? UCLA

How did you get there? I did a lot of things. I dedicated myself to school, sports, ASB, Boy Scouts, clubs, and a reckless pursuit of the things I love!

How was it waiting for the response? It was very very nerve racking.

Was this your first choice? No, not my first choice.

Amanda Goeglein:

What college are you going to? Samford University [Birmingham, AL].

How did you get there? Stay focused throughout high school.

How was it waiting for the response? Waiting for the response felt like it took forever. I found out in December that I was wait listed, which in a sense was kind of devastating. But, there wasn't much I could do but wait until March for their final response.

Was this your first choice? At first, absolutely not because it's so far away. But last summer on a college tour with my parents we stopped at Samford because we had time to kill before our next college visit, which was two hours from Samford in Mississippi. I didn't want to stop but my parents said it wouldn't hurt

from page 3

to just see one more school. We pulled onto campus and that was in! I had fallen in love!

Mattie Giglio

What college are you going to? Young Americans School of Performing Arts.

How did you get there? I auditioned and did a regular application process.

How was it waiting for the response? Well, I got wait listed accidentally. They weren't supposed to send me that letter, they were so mad at themselves. I was just supposed to get a letter of acceptance.

Was this your first choice? This was between La Verne, but I chose this.

What I learned from these interviews is that working hard is key. For those who want to reach their highest potential, they must work hard to achieve it. I also learned that though you might not always get your first choice, you will find an option that works for you. Throughout this process, I have come to realize that if I want to succeed, the simple key is devotion and hard work. The stress of college impacts not only the kid, but the families as well. It can stress children from middle school, moms who want the best, and even teachers who hope their students learned something. Where you end up is a reflection of your decisions and work habits. So, with in this experience, I have learned that I must work hard, and the achievements will eventually come. So, congratulations to all of the El Segundo High School seniors on their hard work these past four years, and best of luck to you all in your college endeavors! •

Economic Development

from front page

several "brand pillars/key attributes" that include a serious business culture, easy connectivity thanks to accessible freeways and the nearby LAX, incubation and innovation exemplified by the promising Smoky Hollow district, a South Bay coastal living vibe, the presence of businesses of all shapes and sizes, small town values, and a bright and vibrant future with projects such as Campus El Segundo's elevon and The Point at Plaza El Segundo on the way.

In arriving at its positioning, PCA argues that "over the last 100 years, no other city or the contributions of its corporate citizens can match the creative, cutting edge technology and manufacturing of El Segundo, which transformed the world." It goes on to say that "even though the aerospace and defense industry may be currently scaling down, the enduring spirit of innovation, invention and transformation in El Segundo has never burned brighter. The city is poised for a new generation of entrepreneurial excitement, energy and invention, inspired by the success and magnitude of their predecessors."

With its initial research period concluded and its findings presented, PCA will next embark on a "creative and strategic launch sequence" this month, laying out the details for its proposed ad campaign, marketing collateral, website direction, public relations, and social media. With the blessing of EDAC and the City Council, the group hopes to complete the creative components of the campaign in June and launch a full-scale marketing plan in July.

"Paolucci Communication Arts has hit the ground running by wrapping up their first 30 days in town," said City of El Segundo Economic Development Analyst Ted Shove. "In that time, PCA has conducted a tremendous amount of research and they seem to have an in-depth understanding of the community. During our next meeting, PCA will roll out the plan to begin marketing the community. I believe this next step will capture the attention of many stakeholders within the community and will probably be very well-attended."

Regarding PCA's presentation, Mayor Suzanne Fuentes added that it was "enlightening to see El Segundo through the optics of someone who isn't immersed in living and working here." She also hopes to see EDAC continue to move forward in making recommendations to the City Council and said she is committed to economic development growth. "Retention and attraction are vital to El Segundo's success. We can't fix California, but we can position El Segundo to be the best and most business-friendly city in our state. I intend to visit our existing businesses, thank them for choosing El Segundo and determine how we can best serve them."

In concluding its positioning statement, PCA describes El Segundo as "the leader in business development, growth and prosperity. Business thrives here. It always has. It always will. And while some of the companies in El Segundo will continue to lead the world, others have set out to change it..." •



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Decorating with Light Captures the Fresh Spirit of Spring

(BPT) - Something about spring seems to inspire us to lavish attention on our homes. Whether enthusiastically cleaning or freshening decor, Americans seize spring as an opportunity to breathe new life into interior spaces. While painting and decluttering are great ways to revitalize home decor, for sheer spring-like impact it's hard to beat decorating with light.

Incorporating light into interior design can go far beyond a few strategically placed, attractive lamps and some upgraded overhead lights. It's possible to use both natural and artificial lighting to complement other decor and architectural elements, and to create a brighter, upbeat mood that's perfect for warm weather. Not sure where to begin? Here are a few concepts to keep in mind as you begin decorating with light.

Natural Beauty

There's no debating the benefits of natural light for boosting mood. After dark, short winter days, spring brings abundant sunshine, and you can put all that natural light to work in your home. Boost daylighting by lightening up window treatments to admit as much sunshine as possible, choose fresh paint colors that interplay well with the direction from which light enters a room, and consider adding skylights to rooms that demand drama or where adding a window isn't practical.

A relatively low cost home improvement that can be accomplished by a professional in a day or two or over a single weekend, adding a skylight not only enhances home decor, it delivers energy-saving benefits as well. Skylights can help reduce dependence on artificial lighting - saving money on electricity bills. And, if you choose an ENERGY STAR certified solar-powered, fresh-air skylight like those made by Velux America and add remote-controlled, solar-powered blinds, you can improve the skylight's energy performance rating by as much as 45 percent while improving indoor air quality through the venting effect of open skylights (which close automatically in case of rain). Solar-powered skylights and blinds qualify for a 30 percent federal tax credit, as does the cost of installation. Visit www.whyskylights.com to learn more.

Lightening Colors

Some hues absorb more light, making them appear darker which causes the room to look dark as well. Spring is a great time to lighten colors throughout the home, and not just wall colors. Fresh paint brightens any room, but to amplify the effect, choose lighter, less intense colors such as pastel yellows, peaches and soft blues.

Upgrading other Light Sources

While you take steps to maximize the amount of natural light that enters your home, artificial lighting will always be needed, especially when spring showers darken the skies for a while. Choose light fixtures - including floor and table lamps - that continue the bright, easy atmosphere you've already created with color and natural light.

Keep in mind the importance of layering light with a mix of sources throughout a room, and choose lighting styles that fit the room's purpose. For example, in kitchens where a lot of work gets done, overhead and under-counter lights provide the best illumination for cooking and other chores. In bedrooms, wall sconces and table lamps provide softer, more soothing light.

Don't overlook energy efficiency when you're revamping your artificial lighting. Spring is a great time to boost your home's energy efficiency by replacing old, electricity-guzzling incandescent light bulbs with energy-sipping CFLs and LEDs. While these bulbs may cost more to purchase, you'll save money over their usable life. Energy.gov says these bulbs use 25 to 80 percent less energy than incandescents, and can last three to 25 times longer. •

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PUBLIC NOTICES

NOTICE OF TRUSTEE'S SALE TS No. **CA-13-544247-VF** Order No.: **130040577-CA-MAI YOU ARE IN DEFAULT UNDER A DEED OF TRUST DATED 7/3/2002. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER.** A public auction sale to the highest bidder for cash, cashier's check drawn on a state or national bank, check drawn by state or federal credit union, or a check drawn by a state or federal savings and loan association, or savings association, or savings bank specified in Section 5102 to the Financial Code and authorized to do business in this state, will be held by duly appointed trustee. The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to pay the remaining principal sum of the note(s) secured by the Deed of Trust, with interest and late charges thereon, as provided in the note(s), advances, under the terms of the Deed of Trust, interest thereon, fees, charges and expenses of the Trustee for the total amount (at the time of the initial publication of the Notice of Sale) reasonably estimated to be set forth below. The amount may be greater on the day of sale. **BENEFICIARY MAY ELECT TO BID LESS THAN THE TOTAL AMOUNT DUE.** Trustor(s): **ZACK LEWIS AND ROSE NELLIE LEWIS, HUSBAND AND WIFE AS JOINT TENANTS** Recorded: 7/11/2002 as Instrument No. **02 1585522** of Official Records in the office of the Recorder of **LOS ANGELES** County, California; Date of Sale: **5/15/2014** at **11:00 AM** Place of Sale: **By the fountain located at 400 Civic Center Plaza, Pomona, CA 91766** Amount of unpaid balance and other charges: **\$344,521.51** The purported property address is: **1230 E PINE AVE, EL SEGUNDO, CA 90245** Assessor's Parcel No.: **4139-027-046**

NOTICE TO POTENTIAL BIDDERS: If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. **NOTICE TO PROPERTY OWNER:** The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call **714-730-2727** for information regarding the trustee's sale or visit this Internet Web site **http://www.qualityloan.com** , using the file number assigned to this foreclosure by the Trustee: **CA-13-544247-VF** . Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale.

The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. If no street address or other common designation is shown, directions to the location of the property may be obtained by sending a written request to the beneficiary within 10 days of the date of first publication of this Notice of Sale. **If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to a return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney.** If you have previously been discharged through bankruptcy, you may have been released of personal liability for this loan in which case this letter is intended to exercise the note holders right's against the real property only. As required by law, you are hereby notified that a negative credit report reflecting on your credit record may be submitted to a credit report agency if you fail to fulfill the terms of your credit obligations. **QUALITY MAY BE CONSIDERED A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT AND ANY INFORMATION OBTAINED WILL BE USED FOR THAT PURPOSE.** Date: **Quality Loan Service Corporation 2141 5th Avenue San Diego, CA 92101 619-645-7711 FOR NON SALE information only Sale Line: 714-730-2727 Or Login to: http://www.qualityloan.com Reinstatement Line: (866) 645-7711 Ext 5318** Quality Loan Service Corp. TS No.: **CA-13-544247-VF** IDSPub #0064920 4/24/2014 5/1/2014 5/8/2014 El Segundo Herald Pub. 4/24, 5/1, 5/8/14 **H-24235**

APN: 4139-028-199 Property: 307 Kansas Street #D, El Segundo, CA 90245 Title Order No. : 730-1305336-70 Trustee Sale No.: 8686-011682-F00 **NOTICE OF TRUSTEE'S SALE YOU ARE IN DEFAULT UNDER A DEED OF TRUST, DATED June 28, 2006. UNLESS YOU TAKE ACTION TO PROTECT YOUR PROPERTY, IT MAY BE SOLD AT A PUBLIC SALE. IF YOU NEED AN EXPLANATION OF THE NATURE OF THE PROCEEDING AGAINST YOU, YOU SHOULD CONTACT A LAWYER.** On May 14, 2014, Sage Point Lender Services, LLC, as duly appointed Trustee WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH, CASHIER'S CHECK/CASH EQUIVALENT drawn on a state or national bank, cashier's check drawn by a state or federal credit union, or a cashier's check drawn by a state or federal savings and loan association, or savings bank specified in Section 5102 of the Financial Code and authorized to do business in this state, or other form of payment authorized by 2924h(b), (Payable at time of sale in lawful money of the United States). The sale will be made, but without covenant or warranty, expressed or implied, regarding title, possession, or encumbrances, to satisfy the obligation secured by said Deed of Trust with interest and late charges thereon, as provided in said note(s), advances, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee and of the trusts created by said Deed of Trust. The undersigned Trustee disclaims any liability for any incorrectness of the property address or other common designation, if any, shown herein. All right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in said County and State described as: AS MORE FULLY DESCRIBED IN BELOW MENTIONED DEED OF TRUST Executed by: Neil Wallace, a single man Recorded on July 06, 2006, as Instrument No. 06 1490016, of Official Records, in the office of the County Recorder of Los

Angeles County, California TS No.: 8686-011682-F00 Date of Sale: May 14, 2014 at 09:00 AM Place of Sale: at the Vineyard Ballroom of the Doubletree Hotel Los Angeles-Norwalk, 13111 Sycamore Drive, Norwalk, CA 90650 The street address and other common designation, if any, of the real property described above is purported to be: 307 KANSAS STREET #D, EL SEGUNDO, CA 90245 APN# 4139-028-199 The total amount of the unpaid balance of the obligation secured by the property to be sold and reasonable estimated costs, expenses and advances at the time of the initial publication of this Notice of Sale is \$643,530.52. The beneficiary under said Deed of Trust heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and a written Notice of Default and Election to Sell. The undersigned caused said Notice of Default and Election to Sell to be recorded in the County where the real property is located. If the Trustee is unable to convey title for any reason, the successful bidder's sole and exclusive remedy shall be the return of monies paid to the Trustee, and the successful bidder shall have no further recourse. If the sale is set aside for any reason, the Purchaser at the sale shall be entitled only to the return of the deposit paid. The Purchaser shall have no further recourse against the Mortgagor, the Mortgagee, or the Mortgagee's Attorney. **NOTICE TO POTENTIAL BIDDERS:** If you are considering bidding on this property lien, you should understand that there are risks involved in bidding at a trustee auction. You will be bidding on a lien, not on the property itself. Placing the highest bid at a trustee auction does not automatically entitle you to free and clear ownership of the property. You should also be aware that the lien being auctioned off may be a junior lien. If you are the highest bidder at the auction, you are or may be responsible for paying off all liens senior to the lien being auctioned off, before you can receive clear title to the property. You

are encouraged to investigate the existence, priority, and size of outstanding liens that may exist on this property by contacting the county recorder's office or a title insurance company, either of which may charge you a fee for this information. If you consult either of these resources, you should be aware that the same lender may hold more than one mortgage or deed of trust on the property. **NOTICE TO PROPERTY OWNER:** The sale date shown on this notice of sale may be postponed one or more times by the mortgagee, beneficiary, trustee, or a court, pursuant to Section 2924g of the California Civil Code. The law requires that information about trustee sale postponements be made available to you and to the public, as a courtesy to those not present at the sale. If you wish to learn whether your sale date has been postponed, and, if applicable, the rescheduled time and date for the sale of this property, you may call (800) 280-2832 or visit this Internet Web site WWW.AUCTION.COM, using the file number assigned to this case 8686-011682-F00. Information about postponements that are very short in duration or that occur close in time to the scheduled sale may not immediately be reflected in the telephone information or on the Internet Web site. The best way to verify postponement information is to attend the scheduled sale. Date: April 9, 2014 Sage Point Lender Services, LLC 400 Exchange, Suite 110 Irvine, CA 92602 949-265-9940 Iulia Calloway FOR TRUSTEE'S SALE INFORMATION PLEASE CALL (800) 280-2832 or visit WWW.AUCTION.COM SAGE POINT LENDER SERVICES, LLC MAY BE ACTING AS A DEBT COLLECTOR ATTEMPTING TO COLLECT A DEBT.ANY INFORMATION OBTAINED MAY BE USED FOR THAT PURPOSE. NPP0229440 To :EL SEGUNDO HERALD PUB: 04/17/2014, 04/24/2014, 05/01/2014 El Segundo Herald Pub. 4/17, 4/24, 5/01/14 **H-24227**

NOTICE INVITING SEALED BIDS FOR THE WATER MAIN IMPROVEMENT FOR CENTER ST. AND PINE AVE. IN THE CITY OF EL SEGUNDO PROJECT NO.: PW 14-02

PUBLIC NOTICE IS HEREBY GIVEN that the City of El Segundo invites sealed bids for the above project and will receive such bids in the offices of the City Clerk, 350 Main Street, El Segundo, California 90245, up to the hour of 11:00 a.m. on: **TUESDAY, MAY 20, 2014** at which time they will be publicly opened. Copies of the Plans, Specifications, and Contract Documents are available from the Engineering Division of the Public Works Department, City of El Segundo, 350 Main Street, El Segundo, California, 90245. Plans And Specifications are alternately available electronically via http://www.elsegundo.org/depts/works/project_request_contact_form.asp A pre-bid meeting is scheduled for Thursday, May 8, at 2:00 PM, at the West Conference Room, City Hall, 350 Main Street, El Segundo, CA 90245. Bidders' attendance at this meeting is **mandatory**. Questions regarding the bid shall be submitted by 4:00 pm on Tuesday, May 13, 2014 to http://www.elsegundo.org/depts/works/project_request_contact_form.asp. Any contract entered into pursuant to this notice will incorporate the provisions of the State Labor Code. Compliance with the prevailing rates of wages and apprenticeship employment standards established by the State Director of Industrial Relations will be required. Affirmative action to ensure against discrimination in employment practices

on the basis of race, color, national origin, ancestry, sex, or religion will also be required. The City of El Segundo will deduct a five percent (5%) retention from all progress payments as specified in Section 9-3.2 of these Specifications. The City of El Segundo hereby affirmatively ensures that minority business enterprises will be afforded full opportunity to submit bids in response to this notice and will not be discriminated against on the basis of race, color, national origin, ancestry, sex, or religion in any consideration leading to the award of contract. In entering into a Public Works contract, or a subcontract, to supply goods, services, or materials pursuant to a public works contract, the **CONTRACTOR**, or **SUB-CONTRACTOR**, offers and agrees to assign to the awarding body all rights, title and interest in, and to, all causes of action it may have under Section 4 of the Clayton Act (15 U.S.C. Section 15) or under the Cartwright Act (Chapter 2 [commencing with Section 16700] of Part 2 of Division 7 of the Business and Professions Code), arising from purchases of goods, services, or materials pursuant to the public works contract or the subcontract. This assignment shall be made and become effective at the time the awarding body tenders final payment to the **CONTRACTOR**, without further acknowledgment by the parties. Bids must be prepared on the approved Proposal forms in conformance with the Instructions to Bidders and submitted to the City Clerk, 350 Main Street, City of El Segundo, in a sealed envelope plainly marked on the outside:

Water main improvement for center st. and pine ave. "SEALED BIDS FOR PROJECT NO.: PW 14-02 IN THE CITY OF EL SEGUNDO DO NOT OPEN WITH REGULAR MAIL" The bid must be accompanied by a bid bond, made payable to the City of El Segundo for an amount no less than **ten percent (10%)** of the amount bid for the base contract. No bid will be accepted from a **CONTRACTOR** who has not been licensed in accordance with the provisions of the State Business and Professions Code. For these projects, those acceptable classes of license shall be **"A"**. The successful **CONTRACTOR** and his **SUB-CONTRACTORS** will be required to possess the correct license for their project classifications, and to possess a valid City Business Licenses from the City of El Segundo. The City of El Segundo reserves the right to reject any or all bids, to waive any irregularity, and to take all bids under advisement for a period of **ninety (90) calendar days**. Any contract entered into pursuant to this notice shall become effective or enforceable against the City of El Segundo only when the formal written contract has been duly executed by the appropriate officer(s) of the City of El Segundo. **BY ORDER OF** the City of El Segundo, California. **Tracy Weaver** **City Clerk** **City of El Segundo** El Segundo Herald Pub. 5/1, 5/8/14 **H-24246**

NOTICE INVITING SEALED BIDS FOR THE TENNIS COURT RESURFACING PROJECT IN THE CITY OF EL SEGUNDO PROJECT NO.: PW 13-30

PUBLIC NOTICE IS HEREBY GIVEN that the City of El Segundo invites sealed bids for the above project and will receive such bids in the offices of the City Clerk, 350 Main Street, El Segundo, California 90245, up to the hour of 11:00 a.m. on: **TUESDAY, MAY 20, 2014** at which time they will be publicly opened. Copies of the Plans, Specifications, and Contract Documents are available from the Engineering Division of the Public Works Department, City of El Segundo, 350 Main Street, El Segundo, California, 90245. Plans And Specifications are alternately available electronically via http://www.elsegundo.org/depts/works/project_request_contact_form.asp **A pre-bid meeting is scheduled for Wednesday, May 14, 2014 at 10:00 am, at Recreation Park Tennis Court #3, 401 Sheldon Street in El Segundo, CA 90245.** Bidders' attendance at this meeting is **mandatory**. Questions regarding the bid shall be submitted by noon on Thursday, May 15, 2014 to: http://www.elsegundo.org/depts/works/project_request_contact_form.asp. Any contract entered into pursuant to this notice will incorporate the provisions of the State Labor Code. Compliance with the prevailing rates of wages and apprenticeship employment standards established by the State Director of Industrial Relations will be required. Affirmative action to ensure against discrimination in employment practices on the basis of race, color, national origin, ancestry, sex, or religion will also

be required. The City of El Segundo will deduct a five percent (5%) retention from all progress payments as specified in Section 9-3.2 of these Specifications. The City of El Segundo hereby affirmatively ensures that minority business enterprises will be afforded full opportunity to submit bids in response to this notice and will not be discriminated against on the basis of race, color, national origin, ancestry, sex, or religion in any consideration leading to the award of contract. In entering into a Public Works contract, or a subcontract, to supply goods, services, or materials pursuant to a public works contract, the **CONTRACTOR**, or **SUB-CONTRACTOR**, offers and agrees to assign to the awarding body all rights, title and interest in, and to, all causes of action it may have under Section 4 of the Clayton Act (15 U.S.C. Section 15) or under the Cartwright Act (Chapter 2 [commencing with Section 16700] of Part 2 of Division 7 of the Business and Professions Code), arising from purchases of goods, services, or materials pursuant to the public works contract or the subcontract. This assignment shall be made and become effective at the time the awarding body tenders final payment to the **CONTRACTOR**, without further acknowledgment by the parties. Bids must be prepared on the approved Proposal forms in conformance with the Instructions to Bidders and submitted to the City Clerk, 350 Main Street, City of El Segundo, in a sealed envelope plainly marked on the outside: **TENNIS COURT RESURFACING** "SEALED BIDS FOR PROJECT NO.: PW 13-30

IN THE CITY OF EL SEGUNDO DO NOT OPEN WITH REGULAR MAIL" The bid must be accompanied by a bid bond, made payable to the City of El Segundo for an amount no less than **ten percent (10%)** of the amount bid for the base contract. No bid will be accepted from a **CONTRACTOR** who has not been licensed in accordance with the provisions of the State Business and Professions Code. For these projects, those acceptable classes of license shall be **"A"**, or this (these) Specialty license(s): **C-12 – Earthwork and Paving, C-61 – Limited Specialty, or D47 – Tennis Court Surfacing Contractor.** The successful **CONTRACTOR** and his **SUB-CONTRACTORS** will be required to possess the correct license for their project classifications, and valid City Business Licenses from the City of El Segundo. The City of El Segundo reserves the right to reject any or all bids, to waive any irregularity, and to take all bids under advisement for a period of **ninety (90) calendar days**. Any contract entered into pursuant to this notice shall become effective or enforceable against the City of El Segundo only when the formal written contract has been duly executed by the appropriate officer(s) of the City of El Segundo. **BY ORDER OF** the City of El Segundo, California. **Tracy Weaver** **City Clerk** **City of El Segundo** El Segundo Herald Pub. 5/1, 5/8/14 **H-24247**



NOTICE INVITING SEALED BIDS FOR THE 2013-2014 FURNISHING AND APPLICATION OF SLURRY SEAL ON VARIOUS STREETS IN THE CITY OF EL SEGUNDO PROJECT NO.: PW 13-15

PUBLIC NOTICE IS HEREBY GIVEN that the City of El Segundo invites sealed bids for the above project and will receive such bids in the offices of the City Clerk, 350 Main Street, El Segundo, California 90245, up to the hour of 11:00 a.m. on: **TUESDAY, MAY 20, 2014** at which time they will be publicly opened. Copies of the Plans, Specifications, and Contract Documents are available from the Engineering Division of the Public Works Department, City of El Segundo, 350 Main Street, El Segundo, California, 90245. Plans And Specifications are alternately available electronically via http://www.elsegundo.org/depts/works/project_request_contact_form.asp Questions regarding the bid shall be submitted by 4:00 pm on Wednesday, May 14, 2014 to http://www.elsegundo.org/depts/works/project_request_contact_form.asp. Any contract entered into pursuant to this notice will incorporate the provisions of the State Labor Code. Compliance with the prevailing rates of wages and apprenticeship employment standards established by the State Director of Industrial Relations will be required. Affirmative action to ensure against discrimination in employment practices on the basis of race, color, national origin, ancestry, sex, or religion will also be required. The City of El Segundo will deduct a five



percent (5%) retention from all progress payments as specified in Section 9-3.2 of these Specifications. The City of El Segundo hereby affirmatively ensures that minority business enterprises will be afforded full opportunity to submit bids in response to this notice and will not be discriminated against on the basis of race, color, national origin, ancestry, sex, or religion in any consideration leading to the award of contract. In entering into a Public Works contract, or a subcontract, to supply goods, services, or materials pursuant to a public works contract, the **CONTRACTOR**, or **SUB-CONTRACTOR**, offers and agrees to assign to the awarding body all rights, title and interest in, and to, all causes of action it may have under Section 4 of the Clayton Act (15 U.S.C. Section 15) or under the Cartwright Act (Chapter 2 [commencing with Section 16700] of Part 2 of Division 7 of the Business and Professions Code), arising from purchases of goods, services, or materials pursuant to the public works contract or the subcontract. This assignment shall be made and become effective at the time the awarding body tenders final payment to the **CONTRACTOR**, without further acknowledgment by the parties. Bids must be prepared on the approved Proposal forms in conformance with the Instructions to Bidders and submitted to the City Clerk, 350 Main Street, City of El Segundo, in a sealed envelope plainly marked on the outside: 2013-2014 FURNISHING AND APPLICATION OF SLURRY SEAL ON VARIOUS STREETS "SEALED BIDS FOR PROJECT NO.: PW



13-15 IN THE CITY OF EL SEGUNDO DO NOT OPEN WITH REGULAR MAIL" The bid must be accompanied by a bid bond, made payable to the City of El Segundo for an amount no less than **ten percent (10%)** of the amount bid for the base contract. No bid will be accepted from a **CONTRACTOR** who has not been licensed in accordance with the provisions of the State Business and Professions Code. For these projects, those acceptable classes of license shall be **"A"**, or this (these) Specialty license(s): **C-12 - Earthwork and Paving Contractor.** The successful **CONTRACTOR** and his **SUB-CONTRACTORS** will be required to possess the correct license for their project classifications, and valid City Business Licenses from the City of El Segundo. The City of El Segundo reserves the right to reject any or all bids, to waive any irregularity, and to take all bids under advisement for a period of **sixty (60) calendar days**. Any contract entered into pursuant to this notice shall become effective or enforceable against the City of El Segundo only when the formal written contract has been duly executed by the appropriate officer(s) of the City of El Segundo. **BY ORDER OF** the City of El Segundo, California. **Tracy Weaver** **City Clerk** **City of El Segundo** El Segundo Herald Pub. 5/1, 5/8/14 **H-24248**

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Bill Fisher

from front page

because of time constraints or any other reason... I said I would. A change in direction of the City toward this was critical because the City desperately needed a voice to engage business, tell the story of El Segundo and head the economic development effort to fill one million square feet of vacant office space across Sepulveda and replace millions of dollars in lost tax revenues. I still feel that way now. The recovery was underway and wouldn't last forever. It was time to act. The mayoral change was not meant as an indictment of Carl, who has been and continues to be a great steward for the City. However, after our conversation, I felt I was the best-positioned and had the most time to do this vital work on behalf of the City. I would have liked to have done it differently. If Carl would have agreed to it in our conversations, we could have made the transition easier but he said I had to bring it to the Council for a vote."

In just under a year as Mayor, Fisher maintained that he accomplished what he set out to do. He pointed to important milestones in economic development, including expanding the role of the Economic Development Advisory Council (EDAC), engaging business inside and outside the city, hiring a new public relations firm paid for by a Chevron

economic development grant and building increased regional awareness about El Segundo to entice businesses to come here. "There is much more to do to continue this effort. We are just getting started," Fisher said. "I hope that the new Council will build upon our progress and keep the momentum going. It's made a difference already and it's going to be crucial for the long-term stability of our community."

Fisher also believes that the failure of the Measure A tax initiative and what he termed a "hit piece" delivered to residents' doors shortly before the election may have hurt his campaign. "Although some people might think otherwise, I want to be clear that I am not someone who likes to increase taxes... but the Council spent months looking at all the alternatives and all five of us reluctantly agreed that moderate tax increases, which still kept El Segundo tax rates at or below area rates for the area, were the only viable option to address the upcoming budget deficits or else we'd be faced with unacceptable service losses," Fisher said. "If we felt the answer was as easy as just chopping more salaries and benefits, we'd do that--but that doesn't solve the full deficit. And it bears repeating that we already had negotiated sal-

ary cuts where all unions gave 12.8 percent in concessions in 2010. We also went to a two-tier pension contribution system for new hires. If the solution was salary cuts without severely damaging the City's ability to provide services, then we would have gone that route and not felt compelled to put a tax measure on the ballot. This was a decision by the entire Council."

The so-called "hit piece" Fisher referred to was a four-page flyer with detailed arguments against Measure A authored by former Councilmember Mike Robbins. "Among other things, it says that I gave out 11.25 percent to 32.3 percent in pay raises [in 2009] to unions and suggests that I am beholden to the police and fire unions," Fisher said. "That is absolutely false on all counts. The statement acts like I alone had the power to do that. Everything is a vote by the Council. And Carl Jacobson was right there with me approving the contracts and we both know that unions got no such increases during the recession."

Fisher went on to say that the Council during the same period successfully negotiated the removal of mandatory staffing and changed percentages to fixed fees on add-on benefits. "Both of those were huge," he

said. "The Finance Director presented data that if the percentages weren't taken out, it would bury us in a few years because the percentages were compounding. These were all put in the union contracts prior to my being on Council. The mandatory staffing removal was huge because we strategized that in the next year, if we had to, we could lay off if they wouldn't take salary cuts. With the mandatory staffing there, we wouldn't be able to lay off easily and hence would not get concessions. That next year, they did take concessions because of that. All the unions did--to a tune of 12.83 percent. Those concessions translated to millions of dollars of savings that kept our city running during the downturn."

Fisher added that he also has never received any campaign money from the unions, pointing out that a political action committee (PAC) made up of a number of community groups did endorse his candidacy 10 years ago along with two others but that he ran his own campaign and was independent and separate from all groups. "Anyone can walk into the City Clerk's office, get the campaign reports and see that I never accepted money from any unions, ever. And I want to remind

See Bill Fisher, page 14

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PUBLIC NOTICES

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<p>Fictitious Business Name Statement 2014082844</p> <p>The following person(s) is (are) doing business as GOPHORT ENTERPRISES. 213 N. DIANTHUS STREET, MANHATTAN BEACH, CA 90266. Registered Owner(s): Sheila Ennis, 213 N. Dianthus Street, Manhattan Beach, CA 90266. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Sheila Ennis, Owner. This statement was filed with the County Recorder of Los Angeles County on March 27, 2014.</p> <p>NOTICE: This Fictitious Name Statement expires on March 27, 2019. A new Fictitious Business Name Statement must be filed prior to March 27, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: April 10, 17, 24, 2014 and May 01, 2014. H-1074.</p>	<p>Fictitious Business Name Statement 2014082177</p> <p>The following person(s) is (are) doing business as 1. RED WILLOW FOOTWEAR. 2. RED WILLOW. 2660 COLUMBIA STREET, TORRANCE, CA 90503. Registered Owner(s): Shoes West, Inc, 2660 Columbia Street, Torrance, CA 90503. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: William R Langrell, Chief Operating Officer, Shoes West, Inc. This statement was filed with the County Recorder of Los Angeles County on March 27, 2014.</p> <p>NOTICE: This Fictitious Name Statement expires on March 27, 2019. A new Fictitious Business Name Statement must be filed prior to March 27, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Torrance Tribune: April 10, 17, 24, 2014 and May 01, 2014. HT-1075.</p>	<p>Fictitious Business Name Statement 2014082858</p> <p>The following person(s) is (are) doing business as 1. HEALTH & SENIOR SERVICE PROGRAMS. 2. HSS CONSULTANTS. 3. GERM BUSTER PRODUCTS. 6475 E. PACIFIC COAST HWY #162, LONG BEACH, CA 90803. Registered Owner(s): Rebecca Martinez, 6475 E. Pacific Coast Hwy. 162, Long Beach, CA 90803. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Rebecca Martinez, Owner. This statement was filed with the County Recorder of Los Angeles County on March 27, 2014.</p> <p>NOTICE: This Fictitious Name Statement expires on March 27, 2019. A new Fictitious Business Name Statement must be filed prior to March 27, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Torrance Tribune: April 10, 17, 24, 2014 and May 01, 2014. HT-1076.</p>	<p>Fictitious Business Name Statement 2014092522</p> <p>The following person(s) is (are) doing business as BRAND HADDEN CONSULTING. 2928 KNOXVILLE AVE, LONG BEACH, CA 90815. Registered Owner(s): Naomi Hadden, 2928 Knoxville Ave, Long Beach, CA 90815. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Naomi Hadden, Owner. This statement was filed with the County Recorder of Los Angeles County on April 7, 2014.</p> <p>NOTICE: This Fictitious Name Statement expires on April 7, 2019. A new Fictitious Business Name Statement must be filed prior to April 7, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Torrance Tribune: April 10, 17, 24, 26, 2014 and May 01, 2014. HT-1078.</p>	<p>Fictitious Business Name Statement 2014092709</p> <p>The following person(s) is (are) doing business as 1. BWA. 2. BIG WORLD ALLIANCE. 16514 KRISTIN AVE, TORRANCE, CA 90504. Registered Owner(s): Big World Alliance, Inc., 16514 Kristin Ave., Torrance, CA 90504. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Big World Alliance, Inc., President, Jerry H. Cohen. This statement was filed with the County Recorder of Los Angeles County on April 7, 2014.</p> <p>NOTICE: This Fictitious Name Statement expires on April 7, 2019. A new Fictitious Business Name Statement must be filed prior to April 7, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Torrance Tribune: April 10, 17, 24, 2014 and May 01, 2014. HT-1077.</p>	<p>Fictitious Business Name Statement 2014092537</p> <p>The following person(s) is (are) doing business as FABULOUS GRILL. 12829 CRENSHAW BLVD, HAWTHORNE, CA 90250. Registered Owner(s): Helenstar Corp, 12829 Crenshaw Blvd., Hawthorne, CA 90250. This business is being conducted by a Corporation. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Helenstar Corp, President, Sonia Contreras. This statement was filed with the County Recorder of Los Angeles County on April 7, 2014.</p> <p>NOTICE: This Fictitious Name Statement expires on April 7, 2019. A new Fictitious Business Name Statement must be filed prior to April 7, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Hawthorne Press Tribune: April 10, 17, 24, 2014 and May 1, 2014. HH-1079.</p>	
<p>Fictitious Business Name Statement 2014094894</p> <p>The following person(s) is (are) doing business as 1. COOKIE ZOMBIE. 2. THE SWEET BAR. 725 SIERRA STREET, EL SEGUNDO, CA 90245. Registered Owner(s): Natasha Nguyen, 725 Sierra Street, El Segundo, CA 90245. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: February 01, 2013. Signed: Natasha Nguyen, Owner. This statement was filed with the County Recorder of Los Angeles County on April 09, 2014.</p> <p>NOTICE: This Fictitious Name Statement expires on April 09, 2019. A new Fictitious Business Name Statement must be filed prior to April 09, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: April 17, 24, 2014 and May 01, 08, 2014. H-1080.</p>	<p>Fictitious Business Name Statement 2014098078</p> <p>The following person(s) is (are) doing business as FUNKY PRETTY DESIGNS. 317 W. MAPLE AVE, EL SEGUNDO, CA 90245. Registered Owner(s): Geraldine Anne Dahl, 317 W Maple Ave, El Segundo, CA 90245. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Geraldine Anne Dahl, Owner. This statement was filed with the County Recorder of Los Angeles County on April 11, 2014.</p> <p>NOTICE: This Fictitious Name Statement expires on April 11, 2019. A new Fictitious Business Name Statement must be filed prior to April 11, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: April 24, 2014 and May 01, 08, 15, 2014. H-1081.</p>	<p>Fictitious Business Name Statement 2014091240</p> <p>The following person(s) is (are) doing business as FIJI DESTINATION. 1. 3859 W. 116TH ST, HAWTHORNE, CA 90250. 2. P.O. BOX 1159, HAWTHORNE, CA 90251. Registered Owner(s): Roslyn Rima Maharaj, 3859 W 116th St, Hawthorne, CA 90250. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: . Signed: Roslyn R Maharaj, Owner. This statement was filed with the County Recorder of Los Angeles County on April 04, 2014.</p> <p>NOTICE: This Fictitious Name Statement expires on April 04, 2019. A new Fictitious Business Name Statement must be filed prior to April 04, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Hawthorne Press Tribune: April 24, 2014 and May 01, 08, 15, 2014. HH-1082.</p>	<p>Fictitious Business Name Statement 2014106977</p> <p>The following person(s) is (are) doing business as VICS AUTO SALES. 1. 15425 HAWTHORNE BLVD, LAWNDALE, CA 90260. 2. 4562 MANHATTAN BEACH BLVD., LAWNDALE, CA 90260. Registered Owner(s): Ibrahim Indjian, 4562 Manhattan Beach Blvd, Lawndale, CA 90260. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Ibrahim Indjian, Owner. This statement was filed with the County Recorder of Los Angeles County on April 21, 2014.</p> <p>NOTICE: This Fictitious Name Statement expires on April 21, 2019. A new Fictitious Business Name Statement must be filed prior to April 21, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Lawndale Tribune: April 24, 2014 and May 01, 08, 15, 2014. HL-1083.</p>	<p>Fictitious Business Name Statement 2014108745</p> <p>The following person(s) is (are) doing business as HAWTHORNE SMOG TEST ONLY. 3222 W. ROSECRANS AVE, HAWTHORNE, CA 90250. Registered Owner(s): Robert Suarez Jr, 4552 W. 164th St, Lawndale, CA 90260. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Robert Suarez Jr, Owner. This statement was filed with the County Recorder of Los Angeles County on April 22, 2014.</p> <p>NOTICE: This Fictitious Name Statement expires on April 22, 2019. A new Fictitious Business Name Statement must be filed prior to April 22, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Hawthorne Press Tribune: April 24, 2014 and May 01, 08, 15, 2014. HH-1084.</p>	<p>Fictitious Business Name Statement 2014111483</p> <p>The following person(s) is (are) doing business as VINO AND VIAND. 8224 PERSHING DRIVE, PLAYA DEL REY, CA 90293. Registered Owner(s): Jenifer Antonelli, 8224 Pershing Drive, Playa Del Rey, CA 90293. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Jenifer Antonelli, Owner. This statement was filed with the County Recorder of Los Angeles County on April 24, 2014.</p> <p>NOTICE: This Fictitious Name Statement expires on April 24, 2019. A new Fictitious Business Name Statement must be filed prior to April 24, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). El Segundo Herald: May 01, 08, 15, 22, 2014. H-1087.</p>	
<p>Fictitious Business Name Statement 2014111189</p> <p>The following person(s) is (are) doing business as PEETE'S TRANSPORTATION. 6112 CONDON AVE, LOS ANGELES, CA 90056. Registered Owner(s): 1. Leonard Peete, 6112 Condon Ave, Los Angeles, CA 90056. 2. Alessandra Roberts-Peete, 6112 Condon Ave, Los Angeles, CA 90056. This business is being conducted by a Married Couple. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Leonard Peete, Co-Owner. This statement was filed with the County Recorder of Los Angeles County on April 24, 2014.</p> <p>NOTICE: This Fictitious Name Statement expires on April 24, 2019. A new Fictitious Business Name Statement must be filed prior to April 24, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Inglewood News: May 01, 08, 15, 22, 2014. HI-1088.</p>	<p>Fictitious Business Name Statement 2014080609</p> <p>The following person(s) is (are) doing business as AKA BEAUTIFUL. 1. 3525 W. CARSON 276, TORRANCE, CA 90503. 2. 1469 CORONADO AVE, LONG BEACH, CA 90804. Registered Owner(s): 1. Rosalba Barrera, 1469 Coronado Ave Long Beach, Los Angeles, CA 90804. 2. Maria G Barrera, 1469 Coronado Ave Long Beach, Los Angeles, CA 90804. This business is being conducted by a General Partnership. The registrant commenced to transact business under the fictitious business name listed: N/A. Signed: Rosalba Barrera, Partner. This statement was filed with the County Recorder of Los Angeles County on March 26, 2014.</p> <p>NOTICE: This Fictitious Name Statement expires on March 26, 2019. A new Fictitious Business Name Statement must be filed prior to March 26, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Torrance Tribune: April 03, 10, 17, 24, 2014. HT-1072.</p>	<div><div>MIND IS THE FORERUNNER OF ALL THINGS.</div><div>- BUDDHA</div></div>			<p>Fictitious Business Name Statement 2014100966</p> <p>The following person(s) is (are) doing business as 1. CLUSTER SOLUTIONS. 2. SUNG BOUTIQUE LOS ANGELES. 2281 W. 205TH STREET STE 113, TORRANCE, CA 90501. Registered Owner(s): Timothy Lai, 2281 W. 205th Street Ste 113, Torrance, CA 90501. This business is being conducted by an Individual. The registrant commenced to transact business under the fictitious business name listed: January 01, 2014. Signed: Timothy Lai, Owner. This statement was filed with the County Recorder of Los Angeles County on April 15, 2014.</p> <p>NOTICE: This Fictitious Name Statement expires on April 15, 2019. A new Fictitious Business Name Statement must be filed prior to April 15, 2019. The filing of this statement does not of itself authorize the use in this state of a Fictitious Business Name in violation of the rights of another under Federal, State, or Common Law (See Section 14400 ET SEQ., Business and Professions Code). Torrance Tribune: May 01, 08, 15, 22, 2014. HT-1085.</p>	<p>2014098684 STATEMENT OF ABANDONMENT OF USE OF FICTITIOUS BUSINESS NAME</p> <p>Current File #2013084654</p> <p>The following person has abandoned the use of the fictitious business name: AA'A RENT A CAR, 5959 W. CENTURY BLVD. SUITE 118, LOS ANGELES, CA 90045. The fictitious business name referred to above was filed in the County of Los Angeles ON APRIL 24, 2013. Registrants: AA'A RENT A CAR, 5959 W. CENTURY BLVD. SUITE 118, LOS ANGELES, CA 90045. This business was conducted by a A CORPORATION. Signed: AA'A RENT A CAR, OWNER-CEO, SAM HANS KAZEROUNI. This statement was filed with the County Clerk of Los Angeles County on APRIL 11, 2014.</p> <p>INGLEWOOD NEWS: May 01, 08, 15, 22, 2014. HI-1086</p>

Bill Fisher

from page 13

everyone in 2010, I was most vocal speaking directly to the unions that they must take the concessions,” he said.

Fisher reiterated that the City relies on businesses for 85 percent of its revenues and pointed to the economic downturn as the prime reason for the budget shortfall. “The business community came out in support of Measure A and were willing to pay over 90 percent of the tax increases,” he said. “But El Segundo voters have traditionally not welcomed tax increases even in desperate times. As the Mayor, I may have become linked with Measure A for those who rejected the tax increases and people’s votes may have therefore followed in line—even though much of the information presented against Measure A was skewed and inaccurate and I ran an independent campaign from the measure. Unfortunately, the majority of voters believed otherwise and now the community may have to pay for it by potentially losing or having major degradation of many of the great services they’ve come to expect.”

Despite falling short in his bid for a third term, Fisher looked back at his eight years on the Council with a sense of pride and accomplishment. “I’m very proud of my work. The majority of the time I served, we dealt with economic challenges the likes of which no previous councils had encountered,” he said. “My colleagues and I had to make a number of tough decisions and I believe those have helped the City move forward. Unfortunately, there were too many roadblocks to fully overcome—including just as examples the unexpected loss of \$2.5 million in sales tax revenue from one business due to an error in their reporting and payment method, the loss of over \$2 million year in interest income on our investments, State mandates in the retirement system [PERS] increases that we had and still have no control over, and, of course, the massive reduction in tax revenues due to the recession.”

Noting the Council’s achievements during his tenure, Fisher said that he and his colleagues balanced eight budgets while maintaining all services in a terrible recession and reducing City costs, decreased long-term pension expenses, negotiated a revenue plan with Chevron and the future construction of a new El Segundo public pool with Wiseburn School District, supported El Segundo Unified School District through both monetary and in-kind contributions, brought new business to town through economic development with a solid plan to move forward, approved plans for several major upcoming developments at notable sites such as Campus El Segundo and Plaza El Segundo, saw the opening of a new fire station and beach restroom facility as well as a modernized power plant, moved forward on plans to develop Smoky Hollow into a thriving mixed industrial and professional area, secured funding to complete residential sound insulation work for as many eligible homes as possible before the December 2015 deadline, oversaw improvements around town like the Maple Avenue and Aviation Boulevard fixes, and defended and preserved El Segundo’s home town charm.

As to what his next plans are, Fisher said he will continue running his engineering business and plans for expansion as well as possibly looking at some new opportunities. He will also remain involved in local organizations, but mainly will spend more time with his family. “I will miss working on the future of El Segundo with my Council colleagues and the staff at the City,” he said. “I wish the new Council all the best and good decision-making in guiding our community through these difficult and challenging times.” •

Chevron

from page 3

ESUSD will be one of the very first school districts to implement the newly designed PLTW elementary school program.

Lily Craig, External Affairs Manager for Chevron, along with Frank Semancik, Chevron General Manager, was on hand to personally present the Board with Chevron’s generous donation. ESUSD Board President Laura Gabel was deeply thankful for the possibilities the grant provides ESUSD students. “We are so grateful to Chevron, an amazing school and community partner, for their continued generosity to our district. We are so lucky to have them in our community to fuel our schools in so many ways. It is not just their financial support, but also the people who work for this company who come and support our district at events, volunteer in our schools, and promote education that make this company so special. ESUSD would not have the programs and facilities we have in our community without their generosity. Chevron really is a company that uses ‘human energy’ to support ESUSD! We are not only just so appreciative of this \$200,000 check, but appreciate even more Chevron’s willingness to see the value of public education every day.” •

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Letters

April 15 Council Meeting

The Council meeting after the election should have been a straightforward ceremonial passing of power from the old to the new Council. However, defeated Mayor Bill Fisher made the meeting all about himself, and then his ally, Marie Fellhauer, made it all about attacking newly elected Council Members Suzanne Fuentes and Mike Dugan.

Fisher used his bully pulpit for the last time. He gave a long-winded speech repeating his campaign material, taking credit for the work and accomplishments of others including Carl Jacobson and even myself. As usual, he stated numerous falsehoods, and without any proof or evidence, accused others of lying even though they backed up their statements with evidence.

Police Union member Marie Fellhauer put an item on the agenda designed to achieve a political end. It read, "Consideration and possible

action to discuss the salary and benefits that the City Council members receive and whether such should be reduced or eliminated either voluntarily or through formal action."

Eliminating Council pay and benefits will make it difficult to attract honest, competent, independent candidates. This will help the Police and Fire Unions elect their own candidates and pack the Council with Union Puppets. It will also help Fellhauer and Atkinson run for re-election with minimal or no competition.

The election might be canceled due to lack of candidates, as in 2006, when Fisher was appointed after potential candidates were intimidated by the unprecedented 2004 campaign spending. It would've happened this time, if not for Dugan.

– Mike Robbins
Responding to Fong's letter

I do not know Marie Fellhauer. I did not support her campaign. But I have to respond

after the latest attack.

Marianne Fong derided Ms. Fellhauer as a "highly paid Police Union member... with lavish pension and benefits and a cushy desk job, all at taxpayer expense".

Ms. Fellhauer is an LAPD officer. She straps on a gun and badge everyday knowing that she may have to risk or forfeit her life in the line of duty.

This is not a joke. Just last week, Ms. Fellhauer had a black band across her badge as the LAPD buried an officer killed in the line of duty.

Then in her hometown paper she read a personal attack not just on her politics, but on her chosen profession of service.

Maybe this struck a nerve with me because I wear a fireman's badge and attacks on public service seem not just acceptable, but a form of blood sport. Maybe I'm just a union puppet as well.

Ms. Fong I have not spoken to you or your husband Mike Robbins for years, but I wouldn't have expected such a mean-spirited letter. You were always kind when you spoke to me.

I understand politics is a rough and tumble endeavor, not for the faint of heart.

But believe it or not, it is possible to disagree with respect, and without hatred and name-calling. I wonder if a paper could survive if it required more civility in its letters...

Ms. Fellhauer, stay safe at work.
– Jim Boulgarides

From the Editor

Regarding Jim Boulgarides statement: "I wonder, if a paper could survive if it required more civility." I support freedom of speech for everyone, whether I agree or not. I believe the letters written are a reflection of the writer, not the newspaper. – HM

Center Street

from page 3

success drawing a huge audience. An addition to the night was an interactive "passport." Throughout the event there were stations where students received a stamp in their passport showing they had completed a certain task. In many cases teachers allowed the passport to be turned in for a homework pass. Activities that were offered for students to participate in were: Math is Fun, where they played math games that challenged their math levels, Catapult allowed students to tap into their creativity with the supervision of USAF volunteers and learned how to create their very own catapults out of household objects, and finally a station where parents and their children could work together and build their own earthquake simulator. Both parents and students found the earthquake simulator to be very interesting and educational. Cold Stone Creamery sold ice cream treats and the El Segundo Recreation and Parks Department had a table with handouts about classes and activities for the kids to do during spring and summer break. There were

approximately 200 students in attendance, which was a 60% increase from last year!

Looking back on the evening Ms. Desemone had a few thoughts to share, "I was really proud of how the event turned out. It was a good sign when Ms. Monahan had to go into the office to print more passports! Kids were smiling and having fun. Parents were happy and engaged. The volunteers were enjoying themselves. Can't get much better than that!" •

Obituaries

from page 2

community members. His family was the center of his universe and they will never forget his dedication and his love.

The memorial service will be on Friday, May 2, 2014 at 2:00 p.m. at The Good Shepherd Lutheran Church, 902 South Maple Street,

Inglewood, CA 90301.

A reception will follow at 3:30 p.m. at Chevron Employee Park in El Segundo.

In lieu of flowers, the family requests donations to the Special Olympics of Southern California or Habitat for Humanity. •

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